

A PERSONALIZED PLAN DESIGNED FOR YOU TO GROW YOUR SAVINGS AND ALSO PROTECT YOUR FAMILY'S FINANCIAL FUTURE, EVEN IN YOUR ABSENCE.

# CHOOSE YOUR PLAN IN 5 SIMPLE STEPS

SAVINGS PLAN

· UIN: 104L098V02



CHOOSE THE PLAN VARIANT AS PER YOUR NEED



**CHOOSE YOUR ANNUALIZED PREMIUM** 



CHOOSE YOUR PREMIUM PAYMENT TERM AND POLICY TERM



**CHOOSE YOUR INVESTMENT STRATEGY** 



CHOOSE FROM THE AVAILABLE SUM ASSURED MULTIPLE DEPENDING ON YOUR AGE AND CHOSEN PRODUCT VARIANT

ALL APPLICABLE TAXES, CESSES, AND LEVIES AS IMPOSED BY THE GOVERNMENT FROM TIME TO TIME WILL BE DEDUCTED FROM THE PREMIUMS RECEIVED. THE LINKED INSURANCE PRODUCTS DO NOT OFFER ANY LIQUIDITY DURING THE FIRST FIVE YEARS OF THE CONTRACT. THE POLICYHOLDER WILL NOT BE ABLE TO SURRENDER/WITHDRAW THE MONIES INVESTED IN LINKED INSURANCE PRODUCTS COMPLETELY OR PARTIALLY TILL THE END OF FIFTH YEAR.



DISTRIBUTED BY





# WHAT THIS PLAN OFFERS YOU



### **CHOICE OF 2 VARIANTS**

The plan comes in two variants, so that you can pick the one most suited to your future goals

#### VARIANT 1

This variant helps you invest systematically; thereby, creating wealth to fulfill your dreams

COVER - Depending on your age, up to three cover multiple options are available under this variant

**DEATH BENEFIT** - On death of the Life Insured anytime during the term of the policy, the policy will get terminated and the nominee will get highest of Sum Assured or 0.5 times the product of Policy Term and Annualized Premium or 105% of total premiums paid till the date of death or Total Fund Value as on the date of death

MATURITY BENEFIT - On Maturity, you will be eligible to receive a Lump Sum amount, provided settlement option has not been exercised, equal to the Fund Value

### **VARIANT 2**

This variant will help you invest your hard-earned money wisely plus ensure your child's dreams are intact, even in your absence

COVER - The cover multiple under this variant is fixed at 10 times the Annualized Premium

**DEATH BENEFIT** - On death of the Life Insured anytime during the term of the policy, the policy shall continue till the end of the Policy Term and the nominee shall get a Lump Sum benefit payable immediately on death, followed by regular payouts in the form of Family Income Benefit and the Fund Value at the end of the Policy Term. In addition, all outstanding premiums after the date of death of the Life Insured will be funded by the Company

MATURITY BENEFIT - On Maturity, you will be eligible to receive a Lump Sum amount, provided settlement option has not been exercised, equal to the Fund Value



### FLEXIBLE POLICY TERM AND PREMIUM PAYMENT TERM

### **VARIANT 1**

Flexibility to choose a Premium Payment Term and Policy Term basis future financial goals

For maturity age <= 70 years choose Premium Payment Term (05 to 52 years) and Policy Term (05 to 52 years)

For maturity age between 71 years to 85 years choose Premium Payment Term (10 to 67 years) and Policy Term (10 to 67 years)

#### **VARIANT 2**

Complete flexibility with option to choose a Premium Payment Term (05 to 30 years) and Policy Term (05 to 30 years) basis your need



### FLEXIBILITY OF INVESTMENT

Choose from 5 Funds as per risk appetite. Alternatively, you may select Dynamic Fund Allocation Investment Strategy to safeguard your investments against market volatilities. Dynamic Fund Allocation is available for customers choosing policy term <=30 years



### **UNLIMITED FREE SWITCHES**

There is no limit on the number of switches that can be done in a policy year, i.e., you may switch any number of times without any charges being levied



### LOW CHARGES TO BOOST YOUR RETURNS

There is no Premium Allocation and Policy Administration Charge under this product. There will be only Mortality and Fund Management Charge



### **TAX BENEFITS**

You may be entitled to certain applicable tax benefits as per the prevailing tax laws

# **PLAN FEATURES AND BENEFITS**

FEATURES	SPECIFICATION
Product Type	Non - Participating Unit Linked Insurance Plan
Coverage	All individuals in accordance with the Board Approved Underwriting Policy
Minimum Age of the Life Insured at Entry (age as on last birthday)	18 years
Maximum Age of the Life Insured at Entry (age as on last birthday)	Variant 1: 60 years Variant 2: 54 years
Maximum Maturity Age of the Life Insured (age as on last birthday)	Variant 1: 85 Years (Only for >= 10 Pay variants) 70 Years (Applicable for >= 5 Pay variants) Variant 2: 64 years
Policy Term	Pick a Policy Term:-  Variant 1: Minimum 5 years; Maximum 52 years for Maturity Age <=70 Years  Minimum 10 years; Maximum 67 years for Maturity Age between 71 years and 85 years  Variant 2: Minimum 5 years; Maximum 30 years
Premium Payment Term	Pick a Premium Payment Term:- Variant 1: Minimum 5 years; Maximum up to selected Policy Term for Maturity Age <=70 years Minimum 10 years; Maximum up to selected Policy Term for Maturity Age between 71 years and 85 years Variant 2: Minimum 5 years; Maximum up to selected Policy Term

FEATURES	SPECIFICATION				
Minimum Annualized Premium	Annual Mode: ₹12,000 Semi-Annual Mode: ₹6,000 Quarterly Mode: ₹3,000 Monthly Mode: ₹1,000 Annualized Premium is defined as the total premium payable during a policy year, which includes extra premium but excludes all applicable taxes, cesses and levies as imposed by the Government				
Maximum Annualized Premium	No limit, subject to the limits determined in accordance with the Board approved underwriting policy of the Company				
Premium Payment Mode	Annual, Semi-Annual, Quarterly and Monthly				
Sum Assured Multiple	The Sum Assured under the product is defined as higher of cover multiple times the Annualized Premium or 0.5 times the product of Policy Term and Annualized Premium.  The cover multiple under this product varies with the two available variants and age at entry as shown below:  Variant 1: Maximum cover multiple allowed  Age at entry (age last birthday)  18 - 45 46 - 55 10, 15 56 & above  Variant 2: Maximum cover multiple is fixed at 10x				
Maximum Sum Assured	No limit, subject to the limits determined in accordance with the Board approved underwriting policy of the Company				
Death Benefit	Variant 1:  On death of the Life Insured anytime during the term of the policy, the nominee shall get highest of the following benefits:  a. Sum Assured equal to higher of Cover multiple times the Annualized Premium or 0.5 times the product of Policy Term and Annualized Premium (reduced by applicable partial withdrawals, if any), or  b. 105% of cumulative premiums paid till the date of death, or  c. Total Fund Value (as on the date of death)  The policy terminates on the death of the Life Insured. Please note that the 'applicable partial withdrawals' mentioned above, refers to all the partial withdrawals made during the two years period immediately preceding the death of the Life Insured. However, on attainment of age 60, all the partial withdrawals made within two years before attaining age 60 and all the partial withdrawals made after attaining age 60 will be reduced from the Sum Assured to determine the actual sum payable on death  Variant 2:  On death of the Life Insured anytime during the term of the policy, the policy shall continue till the end of the Policy Term and the nominee shall get the following benefits:  a. Lump Sum Benefit: Immediately on the death of the Life Insured, higher of Sum Assured (equal to higher of 10 times the Annualized Premium or 0.5 times the product of Policy Term and Annualized Premium), or 105% of all premiums paid till the date of death, will be paid  b. Family Income Benefit: A Family Income Benefit equal to 1% of the Sum Assured will be paid each month starting from the policy anniversary date of every month following or coinciding with the date of death of the Life Insured with less than 36 months left till the end of the Policy Term, subject to a minimum of 36 monthly payments and a maximum of 120 monthly payments. Please note in case of death of the Life Insured with less than 36 months left till the end of the Policy Term  c. Funding of Premium: Under this benefit, the Company will fund all future outstanding premiums as and when due under the Policy  d. Fund Value sha				
Maturity Benefit	On maturity, you will be eligible to receive an amount, provided settlement option has not been exercised, equal to the Fund Value, where the Fund Value will be calculated as:  Fund Value = Summation of Number of Units in Fund(s) multiplied by the respective NAV of the Fund(s) as on the date of maturity Please Note: In case the maturity date is a non-working day for the Company or markets then next working day's NAV will be applicable				
Dynamic Fund Allocation	You can opt for the Dynamic Fund Allocation option only at the inception of the policy. Under this option, Assets Under Management shall be maintained amongst Growth Super Fund and Secure Fund in a pre-defined proportion that changes depending upon the years left to maturity as per the matrix below. Switching of existing Fund Value shall happen on the policy anniversary and Allocation of premium received amongst the Funds shall happen on the date of receipt of such premium or premium due date, whichever is later, in the proportion mentioned in the table below. You do not have an option to redirect premiums or effect unit switches during the period this option is in force. You may opt out of the Dynamic Fund Allocation option anytime during the Policy Term, which will then be effective from the next policy anniversary. Once opted out, Dynamic Fund Allocation cannot be opted again. Also, post opting out you will be allowed to exercise free Switches or Premium Redirection options				
Surrender	Where the product acquires a surrender value during the first five years, on receipt of intimation that you wish to surrender the policy during the first five years, the Fund Value, after deduction of applicable discontinuance charge, shall be transferred to the discontinued policy fund. The surrender value equivalent to the Discontinued Policy Fund Value shall become payable only after the completion of the lock-in-period. On surrender, after the lock-in-period, the surrender value shall be at least equal to the fund value as on the date of surrender				
Tax Benefits	Tax benefits are subject to the changes in tax laws. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note that all the tax benefits are subject to the tax laws prevailing at the time of payment of premiums or receipt of benefits by you. You may seek an independent advice on tax benefits from your tax advisor				
Free Look Period	You have a period of 15 days, (30 days if the policy is sourced through Distance Marketing Mode) from the date of receipt of the policy to review the terms and conditions of the policy and where you disagree to any of those terms or conditions, you have the option to return the policy stating the reasons for your objections, upon which you shall be entitled to an amount which will be equal to non-allocated premium plus charges levied by cancellation of units plus Fund Value at the date of cancellation, less charges deducted towards mortality and rider benefit, if any (including all applicable taxes, cesses and levies as imposed by the Government from time to time) for the period of cover, expenses incurred on medical examination, if any, and on account of stamp duty				

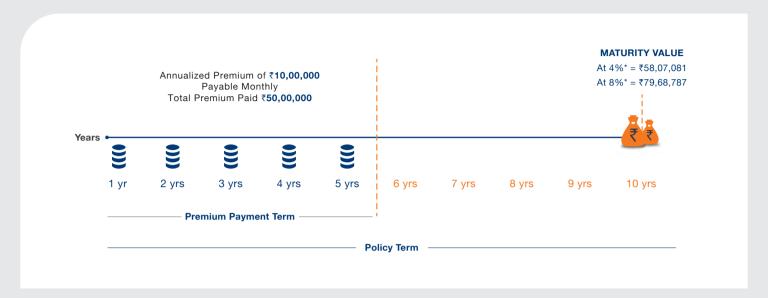
# **HOW THIS PLAN WORKS**

### **VARIANT 1**

### Example 1:

Mr. Gupta aged 45 years purchased Max Life Online Savings Plan (Variant 1) with the details as below:

Premium Payment Term = 5 years; Policy Term = 10 years; Mode of Payment = Annually Annualized Premium = ₹10,00,000; Fund chosen: Growth Fund; Cover Multiple: 10 times of Annualized Premium

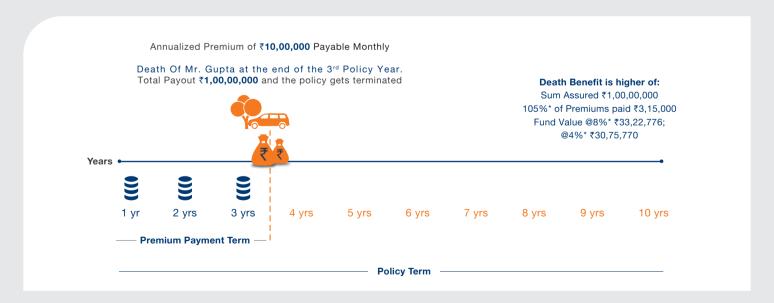


Please note that the above assumed rates of return @4% and @8% p.a. respectively, for Balanced Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration. Kindly note that the above are only illustrations and do not create any rights and/or obligations and the actual experience on the contract may be different from the illustrated. The premiums mentioned above are inclusive of all applicable taxes, cesses and levies as imposed by the Government.

# Example 2:

Mr. Gupta aged 45 years purchased Max Life Online Savings Plan (Variant 1) with the details as below:

Premium Payment Term = 5 years; Policy Term = 10 years; Mode of Payment = Annually Annualized Premium = ₹10,00,000; Fund chosen: Growth Fund; Cover Multiple: 10 times of Annualized Premium Mr. Gupta unfortunately died at the end of the 3<sup>rd</sup> policy year



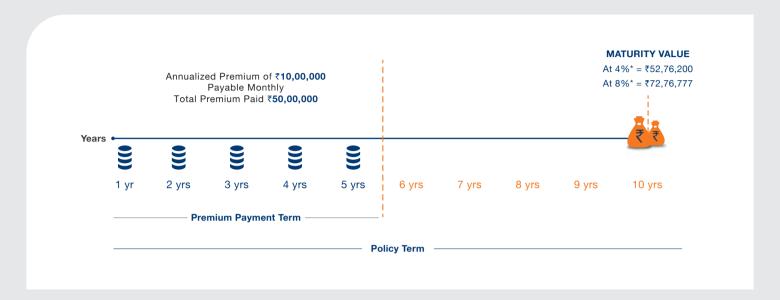
\*Please note that the above assumed rates of return @4% and @8% p.a. respectively, for Balanced Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration. Kindly note that the above are only illustrations and do not create any rights and/or obligations and the actual experience on the contract may be different from the illustrated. The premiums mentioned above are inclusive of all applicable taxes, cesses and levies as imposed by the Government.

### **VARIANT 2**

### Example 1:

Mr. Gupta aged 45 years purchased Max Life Online Savings Plan (Variant 2) with the details as below:

Premium Payment Term = 5 years; Policy Term = 10 years; Mode of Payment = Annually Annualized Premium = ₹10,00,000; Fund chosen: Growth Fund

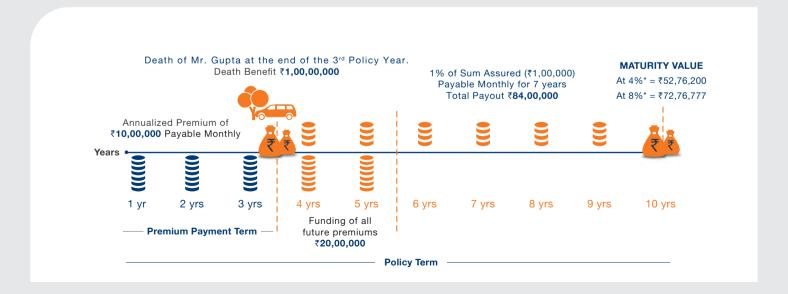


<sup>\*</sup>Please note that the above assumed rates of return @4% and @8% p.a. respectively, for Balanced Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration. Kindly note that the above are only illustrations and do not create any rights and/or obligations and the actual experience on the contract may be different from the illustrated. The premiums mentioned above are inclusive of all applicable taxes, cesses and levies as imposed by the Government.

# Example 2:

Mr. Gupta aged 45 years purchased Max Life Online Savings Plan (Variant 2) with the details as below:

Premium Payment Term = 5 years; Policy Term = 10 years; Mode of Payment = Annually Annualized Premium = ₹10,00,000; Fund chosen: Growth Fund Mr. Gupta unfortunately died at the end of the 3<sup>rd</sup> policy year



\*Please note that the above assumed rates of return @4% and @8% p.a. respectively, for Balanced Fund, are only scenarios at these rates after recovering all applicable charges. These are not guaranteed and they are not the upper or lower limits of returns of the Funds selected in your policy, as the performance of the Funds is dependent on a number of factors including future investment performance. For more information, please request for your policy specific benefit illustration.

Kindly note that the above are only illustrations and do not create any rights and/or obligations and the actual experience on the contract may be different from the illustrated. The premiums mentioned above are inclusive of all applicable taxes, cesses and levies as imposed by the Government.

# CHARGE STRUCTURE

Premium Allocation Charge	Nil					
Policy Administration Charge (All Years)	Nil	Nil				
	This is a charge levied as a percentage of the value of assets and shall be appropriated, usually daily, by adjusting the Net Asset Value of the Fund. The rate to be levied will be equal to the annual rate, as given below, divided by 365 and multiplied by the number of days that have elapsed since the previous unit valuation date. The charges specified below are guaranteed and shall not change during the policy lifetime. The annual rate of Fund Management Charge is as below:					
Fund Management Charge	Name of the Fund		Charge (per annun as % of Fund Valu			
	High Growth Fund (SFIN: ULIF01311/02/0	High Growth Fund (SFIN: ULIF01311/02/08LIFEHIGHGR104)		Very High		
	Growth Super Fund (SFIN: ULIF01108/02/07LIFEGRWSUP104)		1.25%	High		
	Growth Fund (SFIN: ULIF00125/06/0	Growth Fund (SFIN: ULIF00125/06/04LIFEGROWTH104		High		
	Balanced Fund (SFIN: ULIF00225/06/0	Balanced Fund (SFIN: ULIF00225/06/04LIFEBALANC104)		Medium		
	Secure Fund (SFIN: ULIF00425/06/0	Secure Fund (SFIN: ULIF00425/06/04LIFESECURE104)		Low		
	(SFIN: ULIF02021/06/ -available only on surr	Discontinuance Policy Fund (SFIN: ULIF02021/06/13LIFEDISCON104) -available only on surrender or discontinuance of the policy in the first five policy years		Low		
Mortality Charge	The mortality charge will be levied on the basis of 'Sum at Risk' on every monthly anniversary by cancelliunits from the unit account starting from the date of commencement of the policy. The mortality charge we be on an attained age basis over the duration of the contract  Sum at Risk (SAR) for the two variants under the product is defined as follows:  Variant 1  Max (Max (Sum Assured, 105% of all premiums paid) – Total Fund Value, 0)  Please note that in the above definition Sum Assured reduced by applicable partial withdrawals, if any, she considered  Variant 2  The Sum at Risk for the Variant 2 is defined as the sum of the following:  Higher of Sum Assured or 105% of all premiums paid till the date of death  Present value of future 'Family Income Benefit' plus 'Funding of Premium' benefit payable. Please note present value of these benefits will be calculated at a discount rate of 5.5% p.a.  The mortality charges are unisex and are guaranteed for the entire Policy Term					
	<ul> <li>Higher of Sum Assured</li> <li>Present value of future of present value of these beautiful and the second of th</li></ul>	or 105% of all premiums p Family Income Benefit' plu penefits will be calculated a	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5%	p.a.		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these became the mortality charges are  This charge shall be levied.	or 105% of all premiums pramily Income Benefit' plubenefits will be calculated a unisex and are guaranteed on the Fund Value at the	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5%	p.a. Policy or effecting		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these became the mortality charges are  This charge shall be levied.	or 105% of all premiums p Family Income Benefit' plusenefits will be calculated a unisex and are guaranteed d on the Fund Value at the rrender) whichever is earlied	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% d for the entire Policy Term time of Discontinuance of	p.a. Policy or effecting le:		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these bear the mortality charges are  This charge shall be levier Complete Withdrawal (Su	or 105% of all premiums p Family Income Benefit' plusenefits will be calculated a unisex and are guaranteed d on the Fund Value at the rrender) whichever is earlied	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% d for the entire Policy Term time of Discontinuance of er, as per the following tab	p.a. Policy or effecting le:		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these bear the mortality charges are  This charge shall be levier Complete Withdrawal (Sumplement of Policy is surrendered /	or 105% of all premiums pramily Income Benefit' plusenefits will be calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied Surrender / Disconti	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% of for the entire Policy Term of Discontinuance of er, as per the following tab unuance Charge shall be low.  As a percentage of	Policy or effecting le:		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these between the mortality charges are  This charge shall be levied Complete Withdrawal (Summer of Policy is surrendered / discontinued)	or 105% of all premiums promited from the calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied Surrender / Disconti	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% d for the entire Policy Term time of Discontinuance of er, as per the following tab nuance Charge shall be lov  As a percentage of Fund Value	p.a.  Policy or effecting le:  wer of the following  Fixed amount (₹)		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these between the mortality charges are  This charge shall be levied Complete Withdrawal (Sumplement of the Surrendered / discontinued)  In the 1st Policy Year	or 105% of all premiums promiting from the following sense of the calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied Surrender / Disconticulation As a percentage of Annualized Premium	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% d for the entire Policy Term time of Discontinuance of er, as per the following tab nuance Charge shall be low As a percentage of Fund Value	p.a.  Policy or effecting le:  wer of the following  Fixed amount (₹)  6,000		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these bear the mortality charges are  This charge shall be levied Complete Withdrawal (Sumplete Withdrawal (Sumplete Withdrawal of the Policy is surrendered of discontinued)  In the 1st Policy Year In the 2nd Policy Year	or 105% of all premiums pramily Income Benefit' plubenefits will be calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied.  Surrender / Discontion As a percentage of Annualized Premium  6% 4%	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% d for the entire Policy Term time of Discontinuance of er, as per the following tab nuance Charge shall be low As a percentage of Fund Value  6% 4%	p.a.  Policy or effecting le:  wer of the following  Fixed amount (₹)  6,000  5,000		
Surrender / Discontinuance Charge	Higher of Sum Assured     Present value of future of present value of these between the mortality charges are  This charge shall be levied Complete Withdrawal (Sumplete Withdrawal (Sumplete Withdrawal of the Surrendered of discontinued)  In the 1st Policy Year  In the 2nd Policy Year  In the 3nd Policy Year  In the 4nd Policy Year  In the 4nd Policy Year	or 105% of all premiums promity from the property of the calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied Surrender / Disconti As a percentage of Annualized Premium  6%  4%  3%  2%	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% d for the entire Policy Term time of Discontinuance of er, as per the following tab nuance Charge shall be low  As a percentage of Fund Value  6% 4% 3%	p.a.  Policy or effecting le:  wer of the following  Fixed amount (₹)  6,000  5,000  4,000  2,000		
Surrender / Discontinuance Charge  Switch Charge	Higher of Sum Assured     Present value of future of present value of these between the mortality charges are  This charge shall be levied Complete Withdrawal (Sumplete Withdrawal (Sumplete Withdrawal of the Surrendered of discontinued)  In the 1st Policy Year  In the 2nd Policy Year  In the 3nd Policy Year  In the 4nd Policy Year  In the 4nd Policy Year	or 105% of all premiums pramily Income Benefit' plucenefits will be calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied.  Surrender / Disconti  As a percentage of Annualized Premium  6% 4% 3% 2%  Juance Charge shall be levied.	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% d for the entire Policy Term of Discontinuance of er, as per the following tab nuance Charge shall be low  As a percentage of Fund Value  6% 4% 3% 2%	p.a.  Policy or effecting le:  wer of the following  Fixed amount (₹)  6,000  5,000  4,000  2,000		
	Higher of Sum Assured     Present value of future of present value of these bear the mortality charges are  This charge shall be levied Complete Withdrawal (Sumplete Withdrawal (Sumplete Withdrawal of the policy is surrendered of discontinued)  In the 1st Policy Year of the 2nd Policy Year of the 2nd Policy Year of the 4th Policy Year of the 4th Policy Year of Surrender of Discontinued  All switches will be free or the present value of the policy Year of the policy Year of the	or 105% of all premiums pramily Income Benefit' plucenefits will be calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied.  Surrender / Disconti  As a percentage of Annualized Premium  6% 4% 3% 2%  Juance Charge shall be levied of the charge	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% of for the entire Policy Term of time of Discontinuance of er, as per the following tab nuance Charge shall be low As a percentage of Fund Value  6% 4% 3% 2% ed from 5th Policy Year onverted the product of the policy Year onverted the product of the prod	p.a.  Policy or effecting le:  wer of the following  Fixed amount (₹)  6,000  5,000  4,000  2,000		
Switch Charge	Higher of Sum Assured     Present value of future of present value of these bear the mortality charges are  This charge shall be levied Complete Withdrawal (Sumplete Withdrawal (Sumplete Withdrawal of the policy is surrendered of discontinued)  In the 1st Policy Year of the 2nd Policy Year of the 3rd Policy Year of the 4th Policy Year of	or 105% of all premiums pramily Income Benefit' plucenefits will be calculated a unisex and are guaranteed on the Fund Value at the rrender) whichever is earlied.  Surrender / Disconti  As a percentage of Annualized Premium  6% 4% 3% 2%  Juance Charge shall be levied of charge	paid till the date of death us 'Funding of Premium' be at a discount rate of 5.5% of for the entire Policy Term of time of Discontinuance of er, as per the following tab nuance Charge shall be low As a percentage of Fund Value  6% 4% 3% 2% ed from 5th Policy Year onw	Policy or effecting le:  wer of the following  Fixed amount (₹)  6,000  5,000  4,000  2,000  vards		

Unit Linked Insurance Products are different from the traditional Insurance products and are subject to the risk factors. The Premium paid in Unit Linked Insurance Policies are subject to investment risks associated with capital markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the Policyholder/Insured is responsible for his/her decisions. Max Life Insurance Company Limited is only the name of the Insurance Company and Online Savings Plan is only the name of the Unit Linked Life Insurance contract and does not in any way indicate the quality of the contract, its future prospects or returns. Please know the associated risks and the applicable charges from your insurance agent or the intermediary or policy document of the insurer. The various funds offered under this contract are the names of the funds and do not in any way indicate the quality of these funds, their future prospects and returns. For more details on risk factors, Terms and Conditions please read sales Prospectus carefully before concluding a sale. Past performance of the funds does not indicate the future performance of the funds. You may be entitled to certain applicable tax benefits on your premiums and policy benefits. Please note all the tax benefits are subject to tax laws prevailing at the time of payment of premium or receipt of benefits by you. Tax benefits are subject to changes in tax laws.

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ARN No.: Max Life/Axis Bank/Online Savings Plan/Leaflet/QC/April 2019

IRDAI Certificate Registration No. - CA0069. IRDAI Registration No. - 104.

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- IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums
   Public receiving such phone calls are requested to lodge a police complaint