

## **Samsung Pay Mini App UPI Cashback Offer**

These terms and conditions (“Terms”) shall be applicable to the User (as defined hereinafter) participating in the offer who agrees to be bound by the same and shall regulate the provisions of the specified products and services provided by the Axis Bank (“Bank”) through the Samsung Pay Mini app channel . Any User participating in the Offer shall be deemed to have read, understood and accepted these terms and conditions and these Terms shall be in addition to and not in derogation of other applicable terms and conditions of any account or any other facility/services offered by the Bank and/or such other terms and conditions as may be specified by the Bank.

Definitions: The following words and phrases shall have the meanings set out herein below in this document unless repugnant to the context:

“Samsung Pay Mini App” shall mean and include the UPI services offered by Samsung Pay Mini to customers of the Axis bank and other banks who download the app, register on it and create VPA which is linked to a bank account and set account pin against that account.

“User” shall mean a person (Axis Bank Account holder as well Non-Axis Account holder) who will register and create a new VPA on Samsung Pay Mini app is eligible to participate in this offer. The person might not have received official communication from Samsung Pay or Axis Bank with respect to the captioned Offer by email on their email id and/or by SMS on their mobile number registered with Samsung Pay as the offer would be available on , Facebook, twitter, axis bank website, Samsung Pay Website, Samsung Pay app etc..

“Samsung Pay Registration” shall mean the first time successful registration done by the user for Samsung Pay Mini Application.

“Transaction” shall mean the below mentioned performed by the user during the offer period

1. User should have completed a debit transaction with a minimum value of INR 250 per transaction within the period of the Campaign.
2. User should have sent money to a VPA contact or an IFSC contact or through Scan and Pay.
3. User should have sent money to a VPA linked to either an Axis account or non-Axis account.
4. User should have sent money only from the VPA which consists of @pingpay handle.

“Offer”: All those users who successfully registers and creates the VPA on the Samsung Pay Mini App will get a 50 Rs cashback for every debit transaction of INR 250 or more during the period of the campaign. A user can get a cashback amount for all transactions during the Offer Period amounting to a maximum of INR 300. A user shall hence receive a maximum of six ‘cashback credits’ of INR 50 each per mobile number. At any point of time, maximum credit that a user can receive would be INR 300 irrespective of

number of transactions done per mobile number. So a customer will receive the INR 50 cashback each for the first 6 transactions during the Offer Period amounting a maximum cashback of INR 300.

Offer Period: 15<sup>th</sup> June '17 to 31<sup>st</sup> July'17 (both days inclusive)

Terms of Offer:

1. The Offer is valid for all Samsung Pay users who make at a debit transaction on Samsung Pay using UPI via send transaction or Pay via scan and pay. The user base includes Axis and Non-Axis account customers who would be in the eligible base. The Offer is valid only on the following Samsung Handsets:

a. Samsung J7 Max      b. Samsung J7 Prime      c. Samsung J7 2016

2. The user should have done the debit transactions from his VPA linked to Samsung Pay within 15<sup>th</sup> June '17 to 31<sup>st</sup> July'17. Any transaction done before and after the campaign date wouldn't be eligible.

3. This offer is non-transferrable to any other person and cannot be exchange with any other offer.

4. The Eligible User would be coming across the offer at, Facebook, Twitter etc.

5. The INR 50 Credit would be given to the users within a month from the date of the debit transaction made by the user.

6. In all matters relating to the offer and these terms & conditions, the decision taken by Axis Bank will be the final decision, which will be binding on the User.

7. This offer cannot be clubbed with any other offer

8. The Terms and Conditions of the Campaign/Offer shall be in addition to and not in substitution/derogation to the primary terms and conditions governing the usage of the services offered by Axis Bank and Samsung Pay.

9. Any Customer participating in this Campaign/Offer shall be deemed to have read, understood and accepted these Terms & conditions.

10. The participation in the offer is entirely voluntary and it is understood, that the participation by the User shall be deemed to have been made on a voluntary basis.

11. The Users can get a maximum cashback amount of INR 300 within the Offer Period per Registered Mobile Number.

12. Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, mobile handset, computer equipment, software, or website. User cannot claim any loss, cost or damages from Axis Bank which may arise due to these technical reasons.

13. Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions and VPA will not be considered for the offer.

14. These Terms and Conditions shall be governed by the laws of India. The courts at Mumbai shall have the exclusive jurisdiction in respect of any disputes with respect to all the subject matter with relation to the offer.

15. These Terms and Conditions and an arrangement herein shall be subject to applicable RBI guidelines issued from time to time and prevailing law and regulations

16. Axis Bank reserves the right to modify/ change all or any of the terms and conditions contained herein as per its discretion without assigning any reasons or without any prior intimation/notice whatsoever. Axis Bank also reserves the right to discontinue the Contest/Offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank will not be liable in any manner whatsoever for any loss/ damage /claim/injury that may arise due to withdrawal or change in the terms and conditions of the Offer or discontinuation of it.

17. For any queries the User should get in touch with Axis bank call centre: 1800-209-5577

18. The Offer is not available wherever prohibited and/or on products/services for which such offers cannot be made available for any reason whatsoever. The Campaign / Offer is void where prohibited by law.

19. Axis Bank reserves the right to disqualify the User from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer

20. User/s whose account has been classified as delinquent before or during the currency of the offer period will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final.

21. This Campaign/ Offer is subject to applicable law and regulations and would be modified / discontinued based on the prevailing law / regulation at any point of time and neither party shall be under any liability or obligation or continue implementation of the said Campaign/Offer till such time the terms are modified by the Parties as per the prevailing/ amended law at that point of time. In the event, that the Campaign/Offer cannot be continued without total compliance of the prevailing law at any point of time, this Campaign/Offer shall be deemed to be terminated forthwith from the date when the amended law restricting / prohibiting the Campaign/Offer comes into force

22. Axis Bank is not responsible for any errors and/or omissions in the terms and conditions contained herein. All information is provided on "as is" basis without warranty of any kind. Axis Bank makes no representation and disclaims all express, implied, warranties of any kind to the Customer and/or any third party including, without limitation, warranties as to accuracy, timeliness, completeness, merchantability, or fitness for any particular purpose.

23. The Customer agrees to indemnify and keep Axis Bank indemnified for any loss or damage that Axis Bank may suffer with respect to the Campaign / Offer including but not limited to any fraudulent and/or

illegal transaction or any misrepresentation made by the Customer while participating in this Campaign / Offer.

24. In the event of any conflict or inconsistency regarding any instructions and conditions on any advertising or promotional material relating to the Campaign / Offer, these Terms and Conditions shall prevail over all such other instructions and conditions and failure by Axis Bank to enforce any of its rights at any stage does not constitute a waiver of those rights.

25. Samsung Terms & Conditions applicable