

**Terms and Conditions for TataCLiQ offer on Axis Bank Credit and Debit Cards
(January 2018)**

Tatacliq

Offer Details:

1. Tata UniStore Ltd. shall extend such offer as mentioned below, to all customers making purchase(s) on the Tata UniStore Ltd. website, mobile site and mobile application of Eligible products and paying through their Axis Bank Credit/Debit Card during a period commencing from 1st January 2018 00:00 hrs and ending on 7th January 2018 23:59 hrs (“Offer Period”)
2. This promotion program is referred to as “The Offer”

Offer Construct:

Additional 10% instant discount on purchases made through Axis Credit and Debit cards on apparels and accessories and on electronics.

Offer applicability:

- **Apparels & Lifestyle Accessories:** Minimum purchase of Rs. 2000 and maximum discount of Rs.1000 per customer account
- **Electronics:** Minimum purchase of Rs. 12000 and maximum discount of Rs.2000 per customer account

Terms & Conditions for availing the Offer:

- Additional 10% instant discount on using Axis Bank Credit or Debit Cards on all purchases made on Tata CLiQ E-commerce sites (www.tatacliq.com, Mobile site and Mobile application) during the promotion period for a Net Transaction Value* as specified above
- *Net Transaction Value shall mean the Net cart value after reducing all other discounts available on the product. Cardholders are required to check the product page of the product(s) if the offer is valid for that particular product
- In order to avail the additional 10% instant discount, the total payment of the transaction needs to be made using a valid Axis Bank Credit or Debit card
- Maximum discount under the offer will be as per specified above during the Offer Period
- This offer is valid for purchases made on the Eligible products during the “Offer Period”
- The offer will not be applicable to the commercial and corporate cards issued by Axis Bank, including Corporate Credit Cards.
- Cardholders are required to check the product page of the product(s) if the offer is valid for that product
- Offer will not be valid for Xiaomi Redmi 4A, Croma, Westside, Madura Garments, Jockey and their respective brands
- Offer is available on select products
- The offer is not applicable for transactions made through net banking, cash/card on delivery & EMI payment options
- Any person availing this offer shall be deemed to have accepted all the terms and conditions

- It is not mandatory for the Axis Bank cardholders to participate in the offer. Participation in the Offer by the card holder is voluntary and free. Participation in the Offer by the Cardholder will be construed as acceptance of the Terms & Conditions of the Offer and Cardholder is advised not to participate in the Offer if such Terms & Conditions are not acceptable.
- “The Offer” is being made purely on best effort basis
- In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only on the basis of the net amount payable
- Tata UniStore Ltd. and Axis Bank reserve the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time
- Any query regarding “The offer” will be entertained till 31st January, 2018. No correspondence on the same will be entertained after the aforementioned date from any person(s)
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same
- Product(s) offered are subject to availability by the participating seller(s) on the Tata UniStore Ltd. platform
- The discount offered under “The Offer” will under no circumstances be settled in cash
- The Offer is valid only in India. The minimum age of the card holder has to be above 18 years on the day of the purchase

Other Standard Terms and Conditions:

- The offer is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit and Debit Cards. This offer is not valid on Corporate Credit Cards
- For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- Tata Unitstore Ltd. & Axis Bank reserve the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank’s decision shall be final and binding on Cardholders in all respects.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at

the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will

be given only in the form of account credit. Cash back will not be given in any other mode.

Bank's

discretion in this regard shall be final.

- Axis Bank only offers discount on purchase of goods and services (except exclusions) made on Tata CLiQ E-commerce sites (www.tatacliq.com,) and Mobile) during the promotion period by using Axis Bank Retail Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Tata UniStore Limited. Any dispute or claim regarding the goods and/or services must be resolved by the Customer Cardholder with Tata UniStore Limited directly without any reference to Axis Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Retail Credit card.
- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same. Bank at its sole discretion, without notice, can withdraw/modify the offer.
- Nothing contained herein offer shall not constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Tata UniStore Limited or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Tata UniStore Limited & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Tata UniStore Limited & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Tata UniStore Limited Terms and Conditions apply.