

## Terms and Conditions for mVisa Idea Campaign

### **Terms and Conditions:**

- **Offer:** 25% cashback upto 100 Rs on making the payment on Idea Website through mVisa using Axis Bank Visa Debit Cards.
- **Offer period:** till 31<sup>st</sup> Dec 2016.
- The customer can avail a maximum benefit off of Rs.100/-.
- The offer is applicable on a single transaction and bills cannot be clubbed to avail the same.
- The Offer is valid for a limited number of Qualifying Transactions. Once the limit of Qualifying Transactions is reached, no further cash backs will be provided and the Offer will be withdrawn, even if the Offer Period is still valid.
- The cash back shall be over and above any usual discounts that may be provided by Idea during the Offer Period.
- This Offer is applicable only on the online mVisa transaction on Idea Website.
- This Offer is available only on payment through mVisa using Axis Bank Visa Debit Card
- This Offer is valid on all Axis Bank Visa Debit Cards.
- Eligible customers should receive the cashback within 14 days of transaction.
- This offer is valid only on online transactions done on Idea website.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a screen shot of the response for the case to be taken for further investigation.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be clubbed together by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the services offered by Idea. Any dispute or claim regarding the goods and

services must be resolved by the Cardholder/s with t Idea directly without any reference to Axis Bank.

- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person availing this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Debit Card and mVisa terms and conditions are also applicable.
- The terms and conditions shall be subject to applicable regulatory guidelines and prevailing laws & regulations amended from time to time. Axis Bank shall have the liberty to modify/discontinue the terms of offer based on the prevailing laws and regulations at any point of time and neither party shall be under any liability or obligation to continue implementation of the said offer till such time the terms are modified as per prevailing or amended laws & regulations at that point of time. In the event the terms of the offer cannot be continued without total compliance of prevailing laws/regulations at any point of time then this offer shall be deemed to be terminated forthwith from the date when the amended law restricting/prohibiting the terms of offer comes into force.