

Eligibility Criteria:

1. The cashback offer is applicable only for select Premium Corporates as identified by the Bank, and only to the customers with a salary account and linked debit cards as mentioned below:

- Easy Salary (SAPPR) customers with the Visa Classic Debit Card,
- Prime Salary (SAPPM) with the Titanium Rewards Debit Card
- Priority Salary (SBPBS) with the Priority Platinum Debit Card

2. The offer will only be available on the Debit card linked to the account as mentioned above

3. All customers who have opened their accounts in the above 3 schemes post 1st Sep'15 will be extended the proposition basis card issuance date. Existing customers who have opened their account before 1st Sep'15, will have the option of upgrading to the proposed offering by re-carding themselves

4. Only cards issued to the Primary Account Holders of Salary accounts are covered.

5. Online wallet transactions will not be considered for calculation of eligible transactions.

Changed proposition with effect from 10th February 2017:

6. To be eligible for 1% cashback on Debit card spends a customer will need to spend a minimum amount of Rs 15,000 in a month, on the debit card. Cashback will be capped at Rs 750 per month.

7. To be eligible for the 25% cashback on movies, the customer will need to spend a minimum amount of Rs 750 per month for purchase of movie tickets using the debit card. CashBack will be capped at Rs 1,000 per year.

Online Redemption Process:

We now offer you complete flexibility to redeem these cashback amounts as and when you want, just by logging in to your Internet Banking portal.*

The detailed steps for redeeming are as follows:

- Log in to your Internet Banking portal
- Go to Services>> Other Services >> Cash Back for Premium Corporate Customers
- Click on proceed to open the Cashback application
- Select the account eligible for cashback
- Select the month for which you would want to redeem the cashback
- Type the OTP which will be sent to your registered mobile number
- Your account will be credited immediately with the amount

Please note that any month's cashback value will be reflected in the system from 15th of the next month.

* You will be able to redeem cashback earned for the last 3 months only, eg- Cashback visible in the system from the 15th of Jan '19 till the next 30 days will be for the months of Oct '18, Nov '18 and Dec '18