



YOU
ON PRIORITY

COPY I
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AXIS BANK PRIORITY SIGN UP FORM
MOST IMPORTANT DOCUMENT (TYPE IV) - (SBPBG/SBPBS/PBSPA/PBNRE/PBNRO/PSNRE/PSNRO/NRPBS/PBFRN)
(One copy to be handed over to Customer and one copy to be retained by Bank)

Welcome to a world where you are on Priority.

Axis Bank Priority Account is an experience that is tailor-made around your growing needs and lifestyle. At Axis Bank, we anticipate your every need and provide services that make banking easier through personalised attention on a preferential basis. Welcome to the Axis Bank Priority and we hope you have a great time banking with us.

Complimentary Services
<ul style="list-style-type: none"> Priority Platinum Debit Card Issuance Payable at Par Priority Chequebook Demand Drafts / Pay Orders
Anywhere Banking:
<ul style="list-style-type: none"> Unlimited Cash Transactions (Deposit/Withdrawal) Unlimited ATM transactions on 12,000 + Axis Bank ATM network and other Bank ATMs Free unlimited Fund Transfers (NEFT, RTGS & IMPS)

Tariff Structure for Key Services
Debit Card Related Fee:
<ul style="list-style-type: none"> MyDesign Card Issuance ₹150 Card Replacement Charges ₹200 Annual Fee** NIL
**Annual Fee of ₹750 is applicable if you are not a Priority Banking customer

Enrolment to the Axis Bank Priority Services is by invitation only. To be eligible for the exclusive benefits you need to:

- Maintain an Average Quarterly Balance (AQB) of ₹2 lakhs (in Metro / Urban / Semi-urban & Rural locations) in your Savings Account OR
- Maintain an Average Quarterly Balance (AQB) of ₹5 lakhs across your Savings, Current Accounts.
- Maintain a minimum Total Relationship Value (TRV) of ₹15 lakhs across all your Savings Accounts, Current Accounts, Fixed Deposits & Mutual Funds
- Maintain a minimum Total Relationship Value (TRV) of ₹50 lakhs across all your Savings Accounts , Current Accounts, Term deposit, Mutual Fund and Demat relationship.
- In case of Priority Salary customers, there should be a net salary equal to or in excess of ₹1 lakh every month
- Customers who do not qualify for the above criteria will be converted to normal Savings Account with due notice. Fees and charges will apply accordingly (Including annual Debit Card charges of ₹750)

Please fill in the following details to help us commence Axis Bank Priority Services.

PRIMARY CUSTOMER DETAILS	
Customer Name:	<input type="text"/>
Customer Account No. (For Upgrade):	<input type="text"/> Bar Code: <input type="text"/>
Mobile:	Customer ID (Existing, if any): <input type="text"/>

- I/We agree to open/migrate all Savings accounts under the below mentioned Customer ID(s) to Axis Bank Priority.
- Savings account under the Priority scheme is offered, subject to the fulfillment of the above mentioned eligibility criteria applicable to all existing and new customers under the Priority scheme. The above offer is subject to review post 180 days of availing the offer based on the above mentioned eligibility criteria and the bank reserves its right to review the offer in case of non-fulfillment of the eligibility criteria or revise the terms as per its discretion. All important charges pertaining to your savings account are mentioned above. However this list is not exhaustive and you may visit our website www.axisbank.com to view the other charges which are applicable. GST as applicable will be levied on all fees.
- The Bank can at its sole discretion discontinue any service partially/completely or change Fees by providing 30 days notice
- The Debit Card entitles you to a Personal Accident Insurance cover. The insurance cover will be considered as active at the time of the incidence if you have made a successful purchase transaction on your card within 180 days prior to the occurrence of the incident. The incidence has to be reported within 90 days of occurrence.
- Update Aadhar Number in your bank account to receive subsidies directly from Government (LPG, MGNREGA, etc.)
- Axis Bank reserves the right, at its own discretion, to close the account in case initial funding cheque is returned/ bounced and funding as per scheme code is not received within 15 days of account opening.
- There will be a fee of ₹500/- if the account is closed between 14 days and 6 months of account opening. No fees would be levied if account is closed within 14 days of account opening or after 6 months.
- If your account has been opened in conjunction with a loan, with a standing instruction for repayment of the loan, your account will be a zero-balance account till such time as the loan continues and the SI stands, after which, the balance requirement will apply.

Primary Account Holder's Signature	Joint Account Holder's Signature	Joint Account Holder's Signature
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FOR OFFICE USE ONLY		
LC Code	_____	Signature _____
RM Name	_____	Signature _____
Branch Head Name (For Upgrade)	_____	Signature _____