

**Terms and Conditions 10% Cashback on Samsung Galaxy Note 4 & Galaxy S5 Campaign
on Credit and Debit Cards**

(5th January 2015 – 31st January 2015)

Terms and Conditions:

- **Offer:** 10% Cashback on Samsung Galaxy Note 4 and Samsung Galaxy S5 is applicable on the swipe value of the transaction only.
- The maximum swipe value will be capped at Best Buy prices of the Product, which are Rs.57000 for Galaxy Note 4, Rs. 36500 for Galaxy S5 and Galaxy S5 4G respectively. Therefore, the maximum cash back amount which a customer can avail is Rs.5700 for Galaxy Note 4, Rs. 3650 for Galaxy S5 and Rs 3850 for Galaxy S5 4G respectively.
- **Offer period:** 5th January 2015 to 31st January 2015 (both days inclusive)
- The cash back is applicable on a single transaction and bills cannot be clubbed to avail the same
- This Offer is valid on all Axis Bank Retail Credit (EMI & Non EMI transactions) and Debit Cards. This offer is not valid on Corporate Credit Cards.
- The cash back will be credited to the account on or before 30th April 2015 for valid transactions.
- Cash back provided under this offer can be availed only once on a particular card during the offer period.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- EMI option where chosen is provided at the sole discretion of Axis Bank and with applicable rate of interest and taxes. Samsung disclaims any and all claims in respect of the same.
- Cashback & Credit Card EMI Offers valid only on transactions under 'Brand EMI' and applicable as stated in the charge slip.
- Customers are advised to retain their charge slip for 180 days. Offers available at select stores.
- Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for any part of the EMI offer & the cash back offer.
- Product images, features, specifications shown here are for representational purposes only, the actual product may vary.
- Offer available till 31st Jan 2015 or till stocks lasts and is subject to change without prior notice by Samsung at its sole discretion. Product is also available without the above offers.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.

- Axis Bank & Samsung reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Both parties also reserve the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- Credit Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- Card account holders whose accounts are not active and/or are closed or have a credit freeze at the time of processing of cash back will not be eligible for the benefits of the offer. Cash back will be given only in the form of account credit. Cash back will not be given in any other mode. Bank's discretion in this regard shall be final.
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Samsung & Axis Bank retains the right to change or discontinue the Offer at any time during the Promotion Period. The decision of Samsung & Axis Bank with respect to the Offer shall be final and binding on the customer and any correspondence in this regard will not be entertained.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card / Debit Card issued by Axis Bank
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Samsung Terms & Conditions applicable.