

## **Terms and Conditions for Central 5% discount on Axis Bank Retail Credit Cards Cards**

**(17<sup>th</sup> May 2014 to 25<sup>th</sup> May 2014)**

### **Terms and Conditions for Retail Credit Cards Users**

- **Offer:** Additional 5% discount at Central for Axis Bank Cardholders on a single minimum purchase of Rs.4500 per transaction in a single bill
- **Offer Period:** 17<sup>th</sup> May 2014 to 25<sup>th</sup> May 2014 (Both days inclusive).
- Maximum discount that can be availed at transaction level is up to Rs 2000.
- This Offer is valid on all Axis Bank Retail Credit Cards. This offer is not valid on Corporate Credit Cards.
- The offer is applicable only on Apparels
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- This Offer cannot be clubbed with any other scheme/promotion/Offer of Future Lifestyle Retail Limited at Store
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- In case the customer processes a refund, the transaction will not be applicable for the discount
- Cardholder/s whose account has been classified as delinquent before or during the currency of the offer will not be eligible for the benefits of the offer. Bank's discretion in this regard shall be final
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Credit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.

- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- Future Lifestyle Retail Ltd reserves its right without assigning any reasons whatsoever to (a) discontinue or extend the Offer Period and (b) amend / add /delete/ modify the terms and conditions of this Offer, Cardholders/Eligible Customers hereby unconditionally agree to all such amendments/ additions/ deletions/ modifications
- Other terms and conditions of EMI transactions applicable
- Future Lifestyle Retail Limited Terms & Conditions applicable