

Terms and Conditions for 10% discount on The MobileStore on Axis Bank Debit Cards

(1st May 2014 to 11th May 2014)

- **Offer:** 10% discount at The MobileStore for Axis Bank Cardholders on a single minimum purchase of Rs.15000 per transaction.
- **Offer Period:** 1st May 2014 to 11th May 2014 (Both days inclusive).
- Maximum discount that can be availed at a customer ID level is Rs 2000
- The discount will be calculated at transaction level.
- Maximum number of transactions allowed during the offer period is 2 per card
- This Offer is valid on all Axis Bank Debit Cards.
- All Customer Queries on the offer should be raised during the offer period or within 90 days after expiry of the promotion period.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- In case there is more than one offer available simultaneously, no two offers can be combined by the participant. It shall be entirely at discretion of Axis Bank to consider any exceptions to the above.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank reserves the right to modify / alter all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank's decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchants. Any dispute or claim regarding the goods and services must be resolved by the Cardholder/s with the Merchant directly without any reference to Axis Bank.
- In case the customer processes a refund, the transaction will not be applicable for the discount
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Debit Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.

- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.
- The MobileStore Terms & Conditions applicable

Terms and Conditions of The MobileStore

- The transactions of Rs 15000 and above can include any or all of the following – mobiles, tablets, accessories, data cards, EW / TI.
- In one bill – customer can purchase maximum two handsets/tablets only.
- Customer has to purchase at least one handset/tablet per invoice besides the following – accessories, data cards, EW / TI.
- Each invoice should have minimum 1 handset/tablet and maximum of 2 handsets/tablets
- Offer not valid on the value of Recharges/connections cost added to make the transaction value to Rs 15000 and will not be entitled to instant discount
- This offer is valid on invoice value and not on handset value. I.e. the total amount that gets swiped on the system must be Rs 15000 and above to get offer.
- No part payment - either by cash + card or by 2 cards or cheque or Gift voucher or Credit Note , in a single bill will be entitled to instant discount. Bills cannot be clubbed to avail the discount
- Customer has to use single card for the complete transaction (of Rs 15000 and above) in a single swipe, to be entitled for 10% instant discount
- 10% discount can be received on FOC/ Bundle offers
- Not applicable on Bajaj Finance Transactions
- Only one handset can be purchased per invoice for EMI Transactions
- 10% Discount cannot be bundled with any other mCoupon
- Buyback is applicable along with 10% discount offer