

Terms and Conditions for TataCliq Campaign

(27th May -3rd June 2017)

Offer Details:

1. Tata Unistore Limited shall extend such offer as mentioned below, to all customers making purchase(s) on the Tata CliQ and Tata CliQ Luxury website and mobile application of Eligible products and paying through their Axis Bank Credit/Debit Card during a period commencing from 27th May 2017 00:00 hrs and ending on 3rd June 2017 23:59 hrs (“Offer Period”)
2. This promotion program is referred to as “The Offer”

Offer Construct:

Additional 10% instant discount on purchases made through Axis Debit and Credit Cards on a minimum purchase of INR 3000. Maximum discount of INR 1000 per card

Terms & Conditions for availing the Offer:

- Additional 10% instant discount on using Axis Bank Credit or Debit Cards on all purchases made on Tata CliQ E-commerce sites {both web (www.tatacliq.com, luxury.tatacliq.com) and Mobile} during the promotion period for a Net Transaction Value* of INR 3000 or more per transaction
 - *Net Transaction Value shall mean the Net cart value after reducing all other discounts available on the product. Cardholders are required to check the product page of the product(s) if the offer is valid for that particular product
 - In order to avail the Additional instant discount of 10% the total payment of the transaction needs to be made using a valid Axis Bank Credit or Debit card
 - Maximum discount under the offer will be INR 1000 per card during the Offer Period
 - This offer is valid for purchases made on the Eligible products during the “Offer Period”
 - The offer will not be applicable to the commercial and corporate cards issued by Axis Bank
 - Cardholders are required to check the product page of the product(s) if the offer is valid for that product
 - The discount will be applied to the net cart Value. The net cart value is the total cart value arrived at after all applicable discounts and other redemptions if any.
 - Maximum Discount per card is INR 1000/-
 - Offer will not be valid for Samsung Mobile Phones, Xiaomi, Westside, Croma and their respective brands
 - Offer is available on select products
 - The offer is not applicable for transactions made through net banking or EMI
 - The offer is not valid on card on delivery offers
 - Any person availing this offer shall be deemed to have accepted all the terms and conditions
 - It is not mandatory for the Axis Bank cardholders to participate in the offer. Participation by the card holder is voluntary.
 - “The Offer” is being made purely on best effort basis

- In case of complete cancellation of the order by the customer the transaction will not qualify for “The Offer”. In case of partial cancellation of the order, the customer shall qualify for “The Offer” only on the basis of the net amount payable
- Tata Unistore Limited and Axis Bank reserve the right, at any time, without prior notice and without assigning any reason whatsoever to add/modify/alter/change and/or withdraw this offer at any time
- Any query regarding “The offer” will be entertained till 3rd July 2017. No correspondence on the same will be entertained after the aforementioned date from any person(s).
- Pictorial representation of product(s) in communication(s) sent to the customers is purely representational. None of the Parties under any circumstance(s) will be responsible to the same
- Product(s) offered are subject to availability by the participating seller(s) on the Tata Unistore Limited platform.
- The discount offered under “The Offer” will under no circumstances be settled in cash
- The Offer is valid only in India. The minimum age of the card holder has to be above 18 years on the day of the purchase

Detailed Terms and Conditions

- Offer is subject to availability of products at the sole discretion of Tata Unistore Limited
- The offer will be valid during the promotion period only which will be at the sole discretion of Tata Unistore Limited & Axis Bank.
- Tata Unistore Limited & Axis Bank retains the right to change or discontinue the offer at any time during the promotion period without prior notice.
- The offer is not transferable, non-negotiable and cannot be en-cashed.
- All Customer Queries/dispute on the offer should be raised during the offer period or within 90 days after expiry of the promotion period. For any disputes, the customer needs to furnish a scanned copy of the charge slip and Invoice for the case to be taken for further investigation.
- The decision of Tata Unistore Limited & Axis Bank will be final and binding on all and any correspondence in this regard will not be entertained.
- Tata Unistore Limited and Axis Bank reserve the right at any time, without notice, to add/alter/change/ or vary any or all of these terms and conditions or to replace, entire or in part, this offer by another offer, whether similar to this offer or not, or to withdraw it altogether.
- Axis Bank will not be responsible or liable in case the offer is not configured or could not be availed due to malfunction, delay, traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website.
- The participation in the offer is entirely voluntary and it is understood, that the participation by the Cardholders shall be deemed to have been made on a voluntary basis.
- Axis Bank & Tata Unistore Limited reserves the right to modify / alter the offer or all or any of the terms applicable to the offer without assigning any reasons or without any prior intimation whatsoever. Axis Bank & Tata Unistore Limited also reserves the right to discontinue the offer without assigning any reasons or without any prior intimation whatsoever.
- In case of all matters relating to the offer including any dispute or discrepancy relating to the offer or eligibility of any Cardholder, Axis Bank’s decision shall be final and binding on Cardholders in all respects.
- The terms and conditions governing the offer shall be in addition to and not in substitution / derogation to the Primary Terms and Conditions governing the Debit Card issued by Axis Bank
- Axis Bank only offers discount on purchase of goods and services of the Merchant by using Axis Bank Credit & Debit Card and Axis Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services offered/sold by the Merchant. Any dispute or claim regarding the goods and/or services must be resolved by the Cardholder with the Merchant directly without any reference to Axis

Bank. Additional discount offered by the Bank is solely for promoting usage of Axis Bank Debit and Credit card.

- Images provided in promotions are only for pictorial representation and Axis Bank does not undertake any liability or responsibility for the same.
- Nothing contained herein shall constitute or be deemed to constitute an advice, invitation or solicitation to purchase any products/ services of Tata Unistore Limited or any third party and is not intended to create any rights and obligations.
- The offer by Axis Bank is subject to applicable laws and regulatory guidelines/ regulations and as per bank's extant guidelines from time to time.
- Bank may use the services of agents for sales / marketing of the products. Copy Rights of Axis Bank Limited. All rights are reserved.
- Axis Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services availed of by the Card Holder/s under the offer.
- Axis Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and /or services under the offer.
- Axis Bank reserves the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- All taxes, duties, levies or other statutory dues and charges payable in connection with the benefits accruing under the offer shall be borne solely by the cardholder and Axis Bank will not be liable in any manner whatsoever for any such taxes, duties, levies or other statutory dues.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Axis Bank shall not be obliged to make any public announcements to intimate the successful Cardholders about the discount under the offer.
- Any person taking the advantage of this offer shall be deemed to have read, understood and accepted these terms and conditions.
- Any dispute relating to the offer or the terms and conditions shall be subject to the jurisdiction of the courts in Mumbai only.